



महाराष्ट्र मेट्रो रेल कॉर्पोरेशन लिमिटेड  
**MAHARASHTRA METRO RAIL CORPORATION LIMITED**  
भारत सरकार आणि महाराष्ट्र शासनाचा संयुक्त उपक्रम  
Joint Venture of Govt. of India & Govt. of Maharashtra  
PUNE METRO RAIL PROJECT

No. MAHA-METRO/PMRP/PROC/Quot/

Date: 14 Oct 2020

QUOTATION NOTICE

Sealed Quotations on item rate basis are invited on behalf of Maha-Metro for "Display of Advertisements on Unipole erected at Swargate MMTH Site on License Basis" for a period of one year from the interested agencies, having prior experience in carrying out similar work.

Name of Work: - "Display of Advertisements on Unipole erected at Swargate MMTH Site on License Basis"

Quotation format may be obtained from the office of Pune Metro Rail Project, 101, The Orion Building, Koregaon Park, Pune- 411001 from 16:00hrs of 15 October, 2020 onwards or downloaded from official website of Pune Metro Rail Project ([www.punemetrorail.org](http://www.punemetrorail.org))

Instructions: -

1. Stamped, Signed and Sealed quotations (in Hard Copy only) shall be submitted by interested agencies at the office of Executive Director/ Procurement & Contract, Pune Metro Rail Project, 101, The Orion Building, Koregoan Park, Pune- 411001, up till 15:00 hrs of 21 October, 2020.
2. Quotation submitted by e-mail or any other mode shall not be accepted.
3. Quotation form to be submitted by interested agency shall be referred at Annexure – A

  
DGM/Procurement & Contracts,  
Maha-Metro

Copy to:

1. Notice Board, Maha-Metro
2. Office File

MAHARASHTRA METRO RAIL CORPORATION LIMITED  
(PUNE METRO RAIL PROJECT)

ANNEXURE - A

QUOTATION FORM

Name of Work: -

Display of Advertisements on Unipole erected at Swargate MMTH Site on License Basis

1. Name of agency: (Issued to):
2. Registered / Listed with:
3. Address:
4. Date of Issue:
5. Last Date of submission: On or before 15.00Hrs. of 21 Oct 2020
6. Assigned Time period of completion of work: 01 Year from the date of LOA/Work Order
7. Place of submission: In office of Executive Director/ Procurement, Pune Metro Rail Project, 101, The Orion Building, KoregoanPark,Pune- 411001.

Bill of Quantity & Financial Offer

Sr. No.	Particulars	Location	Size (sqft)	Amount of License Fees for a period of one year	
				Financial Quote for Annual License Fees (in figure)	Financial Quote for Annual License Fees (in words)
1.	Display of Advertisements on Unipole erected at Swargate MMTH Site on License Basis	Swargate Multi-Modal Transport Hub Site	30 X 40		

Terms & Conditions:

1. The agency shall submit his offer in prescribed format issued by Maha Metro along with the copy of Goods & Service Tax (GST), PAN card.
2. Rates quoted shall be exclusive of GST which shall be paid extra, as applicable.
3. The agency is required to pay GST and other applicable taxes (advertisement, electricity, etc).
4. Sky-sign tax shall be paid by Maha-Metro.
5. All overheads, labour & material charges, electricity expenses, O&M charges and any other statutory deductions as applicable shall be borne by the Agency. Sub-meter shall be provided by Maha-Metro to certify electricity expenses.
6. Overwriting on the rates quoted shall not be accepted.
7. Agency shall quote the rate for the work as stipulated in the table above.

8. Front lit Panel shall be provided for the purpose by Maha-Metro.
9. License Period shall be one year from the date of acceptance letter. However, License Period may be extended/reduced as per the need of Maha-Metro as per the terms and conditions of the License Agreement.
10. Agency shall be allowed to advertise subject to clearance from Maha-Metro on the content, language, display etc. and as per the terms and conditions of the License Agreement.
11. License Fees shall be payable in advance on quarterly basis starting from the date of LOA. Revenue Security equivalent to the License Fee of two quarters (period of 3 months each) shall be submitted in the form of Bank Guarantee and shall be returned upon termination of License Agreement subject to any payments to be received by Maha-Metro. Format of the Revenue Security shall be provided in the License Agreement.
12. Agency shall be responsible to obtain and maintain all necessary approvals, permits, etc. concerned with the work of display of advertisements at the Site from all competent and required authorities, including different tiers of government, statutory, local, civic authorities, etc. at its own cost.
13. The Agency shall be responsible to obtain any or all permissions and/or clearances from any/all authorities, government bodies or otherwise and MAHA-METRO shall not be liable or responsible for any claims arising of the act or omissions, errors and legal disputes committed on the part of the Agency.
14. Sub-letting of the rights offered under the License Agreement for the scope under this quotation shall not be allowed. However, the Agency shall have the right to display advertisements of its clients subject to the terms and conditions of the License Agreement.
15. Agency needs to submit offer sheet to Maha-Metro with their covering letter on its company's letter head.
16. The agency must have valid GST registration and must submit the same with the offer.
17. Agency shall be an individual/Proprietorship/ Partnership firm/ Company etc. duly registered under the statutes of India having a valid registration on submission date. Copy of the registration is to be attached with the offer.
18. Only single Agencies are eligible to submit their offer and consortium is not allowed.
19. Details of the Unipole is attached as Annexure-1.
20. The licensee shall take into account that the following types of advertisements are strictly prohibited:
  - a. Nudity
  - b. Racial advertisements or advertisements propagating caste, community or ethnic differences.
  - c. Advertisements of drugs, alcohol, cigarette, or tobacco items.
  - d. Advertisement propagating exploitation of women or child.
  - e. Advertisements having sexual overtone.
  - f. Advertisements depicting cruelty to animals.
  - g. Advertisements depicting any nation or institution in poor light.
  - h. Advertisements banned by the Advertising Council of India or by Law.
  - i. Advertisements glorifying violence.
  - j. Advertisements of destructive devices and explosives depicting items, weapons and related items.
  - k. Lottery tickets, sweepstakes entries and slot machines related advertisements.
  - l. Advertisement which may be defamatory, trade libellous, unlawfully threatening or unlawfully harassing.
  - m. Advertisements which may be obscene or contain pornography or contain an "indecent representation of women".

**Essential Enclosures: -**

- 1. Copy of PAN Card**
- 2. Copy of GST**

**Signature of the Bidder/Agency**

**Copy to Notice Board: -**

1. Pune Metro Rail Project, Orion Building, 101, 1<sup>st</sup> Floor, Atur Park, Koregaon Park, Pune.
2. Pune Metro Rail Project office, Mahatma Phule Museum, Ghole Road, Shivajinagar, Pune.
3. Pune Metro Rail Project office, Phugewadi, Pune.
4. All Maha-Metro offices at Nagpur

## Annexure-1

### Details of Unipole at Swargate MMTH Site

